

### Our Strategic Themes

**1** Being evidence informed and outcomes focused

**2** Putting service users at the centre of what we do

**3** Taking a holistic approach to addressing alcohol and drugs

### Our Strategic Outcomes

**1** Influence policy, practice and the public

**2** Build capacity and skills to address alcohol, drugs and other related issues

**3** Reduce the harm from alcohol or drug use through prevention, early intervention and treatment

**4** Help people sustain change and support their recovery

**5** Optimise available resources to deliver high quality and effective services

#### Strategic Objective

- 1.1** Organise campaigns to raise awareness and promote harm reduction around specific issues.
- 1.2** Promote examples of evidenced approaches to address alcohol and drug related issues.
- 1.3** Demonstrate effective and collaborative working through regional and local partnerships.
- 1.4** Inform policy and practice through research and evaluation.
- 1.5** Increase stakeholder awareness of the ASCERT brand and services.

#### Strategic Objective

- 2.1** Provide training and development programmes for drugs, alcohol and other related issues to the workforce across all sectors.
- 2.2** Deliver training and development programmes for suicide prevention, intervention, postvention and recovery.
- 2.3** Develop resources that will be of practical support in the delivery of services.
- 2.4** Support the ongoing development of ASCERT staff to deliver services effectively.

#### Strategic Objective

- 3.1** Provide information and signposting.
- 3.2** Provide prevention, lifeskills and harm reduction programmes to young people, adults and families.
- 3.3** Provide early intervention and treatment for young people, adults and families impacted by alcohol or drug use.
- 3.4** Support young people and adults impacted by another person's alcohol or drug use.
- 3.5** Service models are integrated with other services and settings to provide more holistic supports for individuals and families.
- 3.6** Implement initiatives using technology to improve service delivery.

#### Strategic Objective

- 4.1** A recovery approach is integrated across the organisation and its services.
- 4.2** Provide supports to prevent relapse.
- 4.3** Provide a recovery support model for service users.
- 4.4** Provide a support model for families.
- 4.5** Develop self-help resources for service users.

#### Strategic Objective

- 5.1** Demonstrate effective good governance practice.
- 5.2** Our systems to robustly demonstrate outcomes across the organisation.
- 5.3** Demonstrate quality throughout the organisation.
- 5.4** ASCERT has the resources to sustain the organisation.
- 5.5** We have a capable workforce to meet organisational and service needs.
- 5.6** Service user involvement is integrated throughout the organisation.

#### Our Values

- Integrity
- Accountability
- Hope
- Progressive

#### Our Mission

Addressing alcohol and drug related issues: reducing harm and supporting positive change

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